

Government events take an important part in the portfolio of our company





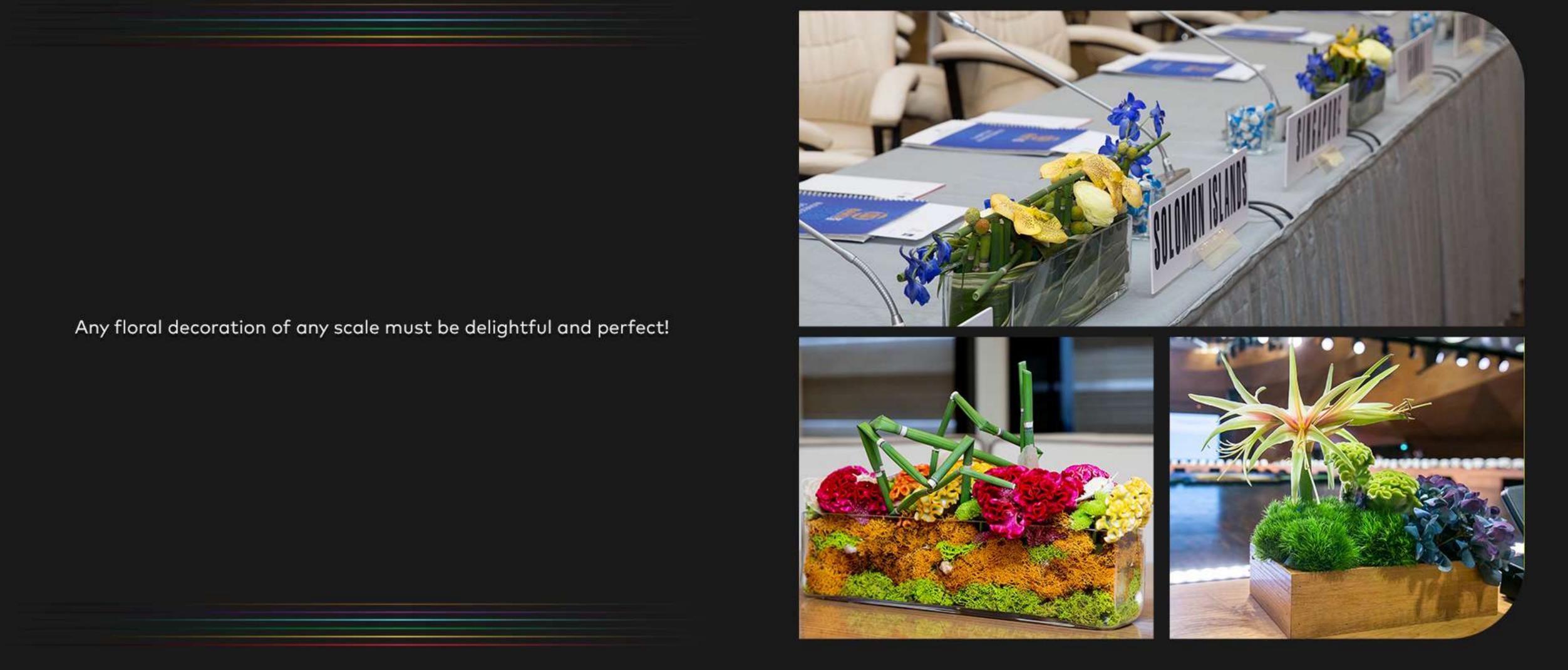


All flower arrangements are products of a synthesis of nature and art. Even when there is a regulation. Even when there is a protocol.







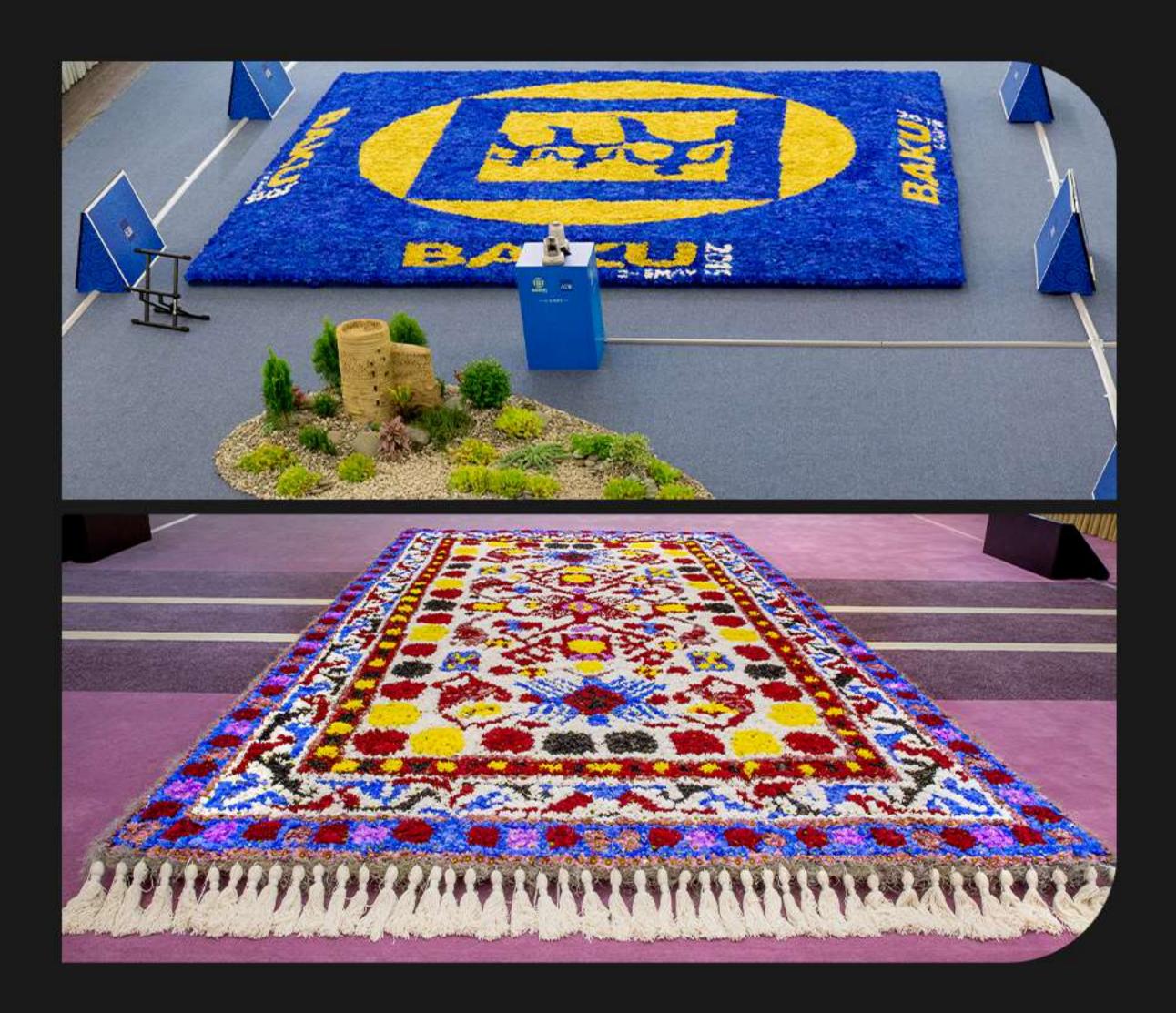


Work on the design of Government events with the help of fresh flowers and plants is very original and requires a delicate integrated approach.

Meticulous selection of colors, according to diplomatic protocol, in tandem with a creative approach, even to goverment projects add aesthetic beauty and a solemn atmosphere



Government projects are exactly those projects for the organization of which our company was awarded a special honor



Every detail is of great importance when in compliance with the regulations and is obliged to convey the essence of the event







Business floristics, which also includes table compositions, is one of the complex and, at the same time, interesting directions of flower decoration





Compliance with strict lines, a combination of conservative and restrained tones of flower combinations and the classic construction of a composition without excessive fanciful design touches - this is what distinguishes protocol floristics from authorship







Stringency. Clarity. Elegance. Three main points of business floristics







The market is full of competition. And in order to demonstrate a new product as concisely, intelligibly and beautifully as possible, different companies use presentation of brand products as a positioning tool. That is why we offer the development of a marketing strategy using floristics







Any presentation is a technically very difficult event, and if you also need to connect with brand component and give every second of the action a meaning and message, it becomes even more entertaining





Unlike working with government projects, event marketing opens up a wide space for creative ideas for us





The positive result of event marketing tactics and its high returns is obvious.

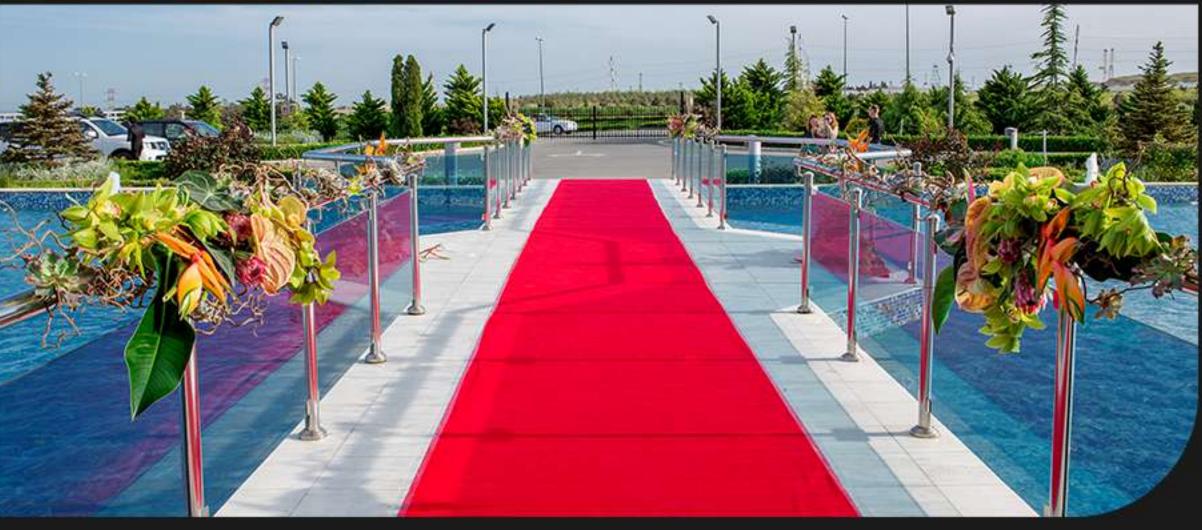
After all, floristics is not just a beautifully decorated room
with flowers, but also the originality of a creative solution, consistent
with the general direction of the brand's development,
as well as thorough preparatory work to create contact
between the consumer and the product.



It should be noted that the aesthetically luxurious floral decoration of any banquet automatically makes it a gala dinner.







We always insist on the individuality of the wedding decor and floristics, like nothing else, emphasizes it.







We offer more than just floristics! We are your personal wedding concierge!







Floristics is not just only flowers! Floristics is one of the subtlest and most beautiful trends in the world of art, where the boldest and most original decisions come to life in an amazing way in the skillful hands of professionals







A truly talented decorator is a florist, artist and psychologist.
After all, it is extremely important to understand what
emotions a flower arrangement will evoke among the audience.







Autorship solutions always require an original approach. Components of different textures are extremely unusual and vividly emphasize the uniqueness of any event







The level of a professional florist is always assessed by skillful work with surrounding nature in all its aspects.







Autorship is unique! They are always exclusive, because every time such work is performed in a new way, even if the requirements of the customers are similar







The apogee of the autorship floristics is the ability to transfer guests to anyother point in the universe, using only an individual approach and flowers! Even when it's a "space" birthday decoration







The power of a flower arrangement is not only in compactness and beauty, but also in an original design approach







When it comes to aesthetes who prefer sophistication and classics, a skilled florist-designer will always find a way for creative solutions





Work of authorship is always extremely careful control.
There is no standard here and therefore the result is
eloquent and very expressive.







Skillful use of appropriate attributes in the decoration of the celebration - was, is and will be an excellent way to create a unique and inviting atmosphere





Decorating events of any level with natural flowers is a stylish solution, demonstration of taste and respect for clients or colleagues





It is pleasant to be in any beautifully decorated room with skillfully emphasized subtleties of character of the main hero of the celebration, and the atmosphere suitable for the situation from professionals disposes to constructive communication and excellent mood







The guest needs to be skillfully interested and delicately surprised. Nothing complicated. Just a little time and fantasy







And the most important - floristics is not only flowers!







