

Mission: We equip organizations and communities to thrive through data storytelling, culturally responsive design, and strategic systems thinking—facilitating inclusive partnerships and governance structures, delivering human-centered research and evaluation to advance equitable, accessible well-being.

Values

- Intentional design to counteract systemic oppressive mindsets and narratives.
- Our work is personal, community-focused, and purposeful.
- Weaving relationships are the catalysts for policy and change.

Differentiators

- Multi-lingual (Ewe, Akan, Ga, Pidgin English, Spanish, French, English) family-owned business designing with people for people.
- Embracing liberation and joy as healing for doing inner work in ourselves and our systems.
- Using technology, innovation, and policy in foresight-building mechanisms.
- Writing as a pathway for experiences, and centering voices in the margins.

"Data, when approached with **dignity and equity**, becomes a powerful tool for transformation and empowerment."

– Sharon Attipoe-Dorcoo, PhD, MPH & Terrence Dorcoo-PhD Candidate (TERSHA Leadership)

Services

Data Storytelling Leadership

- coaching
- speaking
- professional development

Design

- human-centered engineering design
- frameworks
- advisory and teaching

Research and Evaluation

- culturally responsive research
- culturally responsive evaluation
- thought leadership

Operational Governance

- policy governance
- partnerships
- board service

Strategy

- facilitation
- creative well-being integration
- consulting

Organizational Development

- technical assistance
- capacity building
- Implementation and dissemination

Clients

- Braven Leadership Coach
- Black Women in Data
- American Evaluation Association
- La Casa Don Pedro
- Change Matrix (Expanding the Bench)
- Dynamed

- Keecha Harris and Associates
- Texas Woman's University
- Kitchen Table Advisors
- Illuminate Network
- Arts Administrators of Color
- Sadie Collective



A systems strategist who uses data storytelling leadership for establishing governance, culturally responsive engineering design, research, and evaluation to support mission-aligned organizations and their communities.

Sharon Attipoe-Dorcoo, PhD, MPH



Data science and machine learning in manufacturing expert with deep expertise in Lean, Six Sigma, and Factory 4.0 systems architecture—designing smart, scalable solutions that transform manufacturing performance.

Terrence Dorcoo-PhD Candidate

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